

Equalizing access to food. For everyone.



Impact Report
December 2024

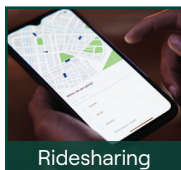
Technology is an equalizer

There is a stark digital divide between the for-profit and nonprofit world. While neighbors in need are increasingly tech-savvy, the resources they depend on often lag behind due to decades of limited technology investment.

This divide is especially prevalent in charitable food distribution, where 75% of food pantries don't have a website, and simply aren't showing up in online searches. This makes it very difficult for neighbors to find essential food nearby, get regular access to nutritious food, or take advantage of available Safety Net resources.

For-Profit

Heavy investment in technology has created a digital-first world with on-demand access



Ridesharing



Food Ordering



Online Banking



Tele-health

Nonprofit

Limited investment over decades has resulted in a manual and disconnected population



Long Lines



Manual and Disconnected



"The statewide expansion of Vivory will ensure that more individuals and households across Illinois are connected to the food and support they need during challenging times."

Kate Maehr, Executive Director and CEO



"Many of our neighbors use mobile devices to search our network for pantries and programs and Vivory's Find Food map is mobile-friendly and helps us interact more effectively with our neighbors."

Julie Yurko
President and CEO

Viv·ery /viv(ə)rē verb: from the latin word 'vive' and means to thrive and live well.

What is Vivory?

It all began when entrepreneurs, Nasrin and Mark Thierer, pooled their technology and healthcare experience and success and founded Thierer Family Foundation with a mission to help nonprofits be more impactful through technology.

After years of building technology for food banks and pantries, Thierer Family Foundation created Vivory, in collaboration with the Greater Chicago Food Depository, to bridge the digital divide, and connect neighbors with resources to break the hunger cycle.

In 2021, Vivory was officially launched to increase access to nutritious food and other food services, for everyone.

What is Vivory Community?

Vivory Community is a public charity established to scale access to nutritious food and benefits for everyone. We do this by providing Vivory technology to food banks, food pantries, and the neighbors they serve across the nation—at no cost.

We are fundraising to:

- 1 Bring Vivory technology to every food bank and pantry free of charge
- 2 Partner with neighborhood communities to learn locally and develop repeatable food access solutions that can scale nationally

We are a passionate team striving to do good with technology so everyone, regardless of their circumstances, can effortlessly access nutritious food and other services nearby.

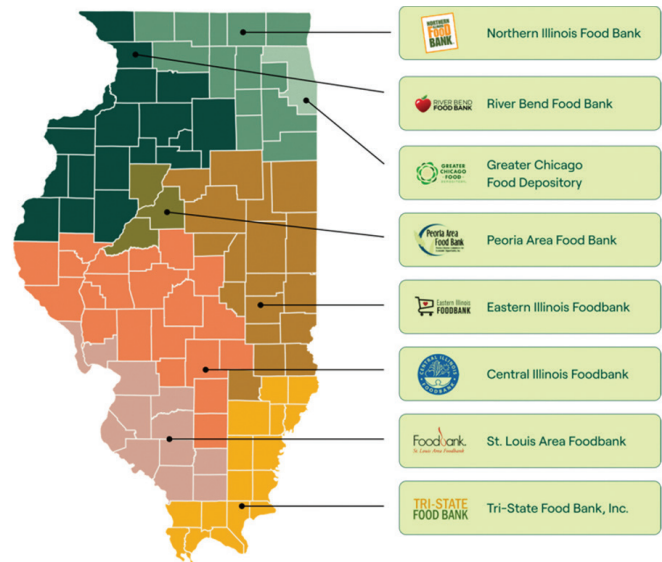
How we do it

We believe that to truly fight hunger, we need to go deep then go wide. Our approach has been to start in our home city, Chicago, where we worked hard to establish strong partnerships and unwavering trust. Once proven, we expanded beyond Chicago to the rest of the great state of Illinois.

Our team continues to focus on making Chicago the model for food access through community-driven innovation and collaboration. We are confident that our learnings from Chicago will ultimately serve other communities.

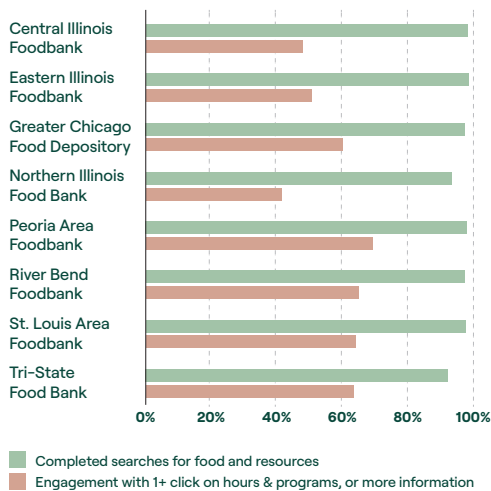
We have made significant traction with a statewide Vivory map of Illinois, which supports all charitable food resources provided by the 8 food banks in Illinois and serves more than 1 million people facing hunger.

Statewide map of charitable resources in Illinois



Engagement across statewide map of IL

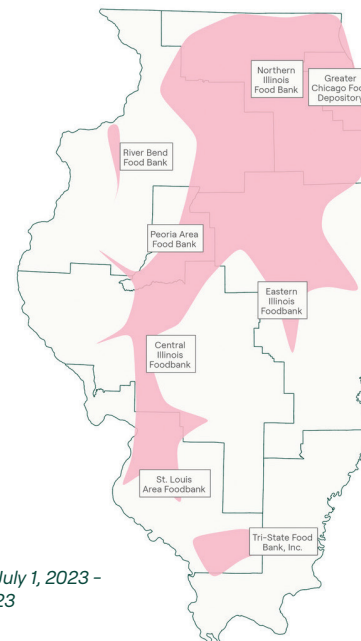
Now when Illinoisans search, they always find a location for food nearby. They are also engaging with the map by clicking on hours, programs, directions or downloading information. This means that neighbors are easily finding food and resources online, and pantry staff can focus on serving their communities, rather than answering lots of calls.



**Historical data collected from the launch of each network through September 2023.*

Not aware of food bank service boundaries, nor should you be

The statewide coverage provided by the Vivory Find Food map ensures that no matter where a neighbor searches in Illinois, they will always find detailed and accurate pantry and program information online to meet their unique needs, schedules, and circumstances.



Data from July 1, 2023 - Aug 31, 2023



Cutting-Edge Innovation

Vivory received a coveted Chicago Innovation Award in partnership with the Greater Chicago Food Depository, for one of the most innovative new tech solutions driving social impact in 2022.

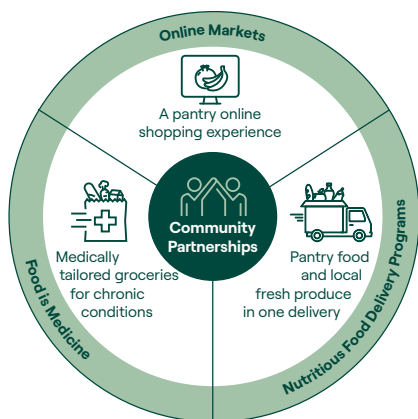
Chicago as a model city for food access

Again, we're taking a deep and wide approach. Deep is through our Viviry Community Programs that work to solve complex food access challenges at the local level, in collaboration with the community. Wide is by creating a unified hub of ALL charitable food resources for neighbors to find what they need wherever they choose to look for it.

We envision a world where technology eliminates barriers and equalizes access.

Viviry Community Programs

We are singularly focused on removing barriers to food access by partnering with local communities to provide consistent access to nutritious food, for everyone, regardless of their circumstances.



ONLINE MARKETS

Partnered with 2 well-established pantries to create an online shopping platform

- 18 pick up locations in Chicagoland
- Serving 130K food-insecure individuals
- Over 42K orders placed



NUTRITIOUS FOOD DELIVERY PROGRAMS

Partnered with MOPD and 10+ community organizations to coordinate delivery of nutritious food and produce to people with disabilities

- 6.4K in-home deliveries
- 194K meals provided
- 60 new local jobs created



FOOD IS MEDICINE

Partnered with Sinai, the largest safety net hospital in Chicago, to provide access to medically tailored groceries

- Serving 1,000 neighbors with chronic conditions
- 24K in-home deliveries
- 780K lbs of medically tailored groceries



“We are proud to work with partners like Viviry Community on this innovative program and build a model for other communities to replicate, while also increasing access to our city’s food pantries.”

Rachel Arfa
MOPD Commissioner
City of Chicago

Our approach: Learn locally and develop repeatable, scalable national solutions.

Unlocking food access, one click at a time

Social service organizations can easily leverage Viviry’s continuously updated, integrated food resource database to serve their communities.



211 Metro Chicago uses Viviry so staff can instantly provide callers with the most up-to-date information on 900 food programs across Chicago and Cook County.

“Viviry automatically updates our system every few hours, so our staff knows they are sharing the latest information on food resources.”

Richard LaPratt
Executive Director, 211 Metro Chicago



The Illinois food bank association uses Viviry to showcase all food pantries throughout the state. Statewide dashboards give Feeding Illinois, and its partner food banks, better visibility to where people are searching and what they are looking for, so they can better understand and address community needs across the state.



The Feeding Louisiana senior food box program uses Viviry to make it easier for seniors facing food insecurity anywhere in the state of Louisiana to find locations offering monthly boxes of nutritious foods.

Equalizing access to food: coast to coast

Vivory has been embraced by 63 food banks across 29 states*, making it easy for neighbors to find accurate information on essential food and resources nearby.

*Some food banks have a coverage area across multiple states.



Vivory by the numbers

Online access to food is growing

Serving **9.8M** food insecure people

63 food banks using Vivory

29 states where neighbors can find food through Vivory

13K food pantries will now have an accurate online presence*

*includes active and onboarding pantries

Activity on the Vivory Find Food map is increasing

3.77M all time searches

169K average monthly searches

139K clicks to get directions



“Adopting Vivory for our Need Food webpage allows our neighbors to easily find our partners and learn much more about the food resources that are available to them in their own community.”

Jonathan Tetrault
VP of Community Impact and Operations

Thank you to our donors for their generous support.



Ways to support

Please join us in this important work to provide Vivory technology to 30,000 food pantries across the country, expand community programs, and reach 35 million people facing food insecurity!

For more information: ashley@vivory.org | To make a donation: www.vivory.org