

Hunger and Health Go Hand in Hand

Equal access to food is the first step towards health equity



Impact Report
January 2025

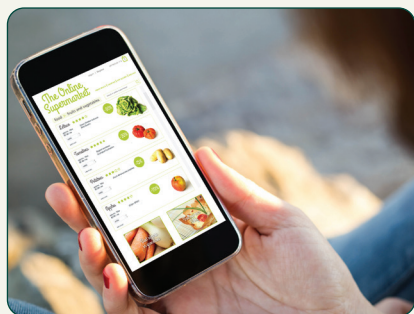
Technology is an equalizer

There is a stark digital divide between the for profit and nonprofit world. While neighbors in need are increasingly tech-savvy, the resources they depend on often lag behind due to decades of limited technology investment.

This divide is especially prevalent in charitable food distribution, where 75% of food pantries don't have a website, and simply aren't showing up in online searches. This makes it very difficult for neighbors to find essential food nearby, get regular access to nutritious food, or take advantage of available Safety Net resources.

For Profit

Heavy investment in technology has created a **digital-first world**



Food ordering

Nonprofit

Limited investment over decades has resulted in a **manual and disconnected population**



Long lines

"The statewide expansion of Vivory will ensure that more individuals and households across Illinois are connected to the food and support they need during challenging times."

Kate Maehr
Executive Director and CEO



"Many of our neighbors use mobile devices to search our network for pantries and programs and Vivory's Find Food map is mobile-friendly and helps us interact more effectively with our neighbors."

Julie Yurko
President and CEO



Viv·er·y /viv(ə)rē *verb:* from the latin word 'vive' and means to thrive and live well.

What is Vivory?

It all began when entrepreneurs, Nasrin and Mark Thierer, pooled their technology and healthcare experience and success and founded Thierer Family Foundation with a mission to help nonprofits be more impactful through technology.

After years of building technology for food banks and pantries, Thierer Family Foundation created Vivory, in collaboration with the Greater Chicago Food Depository, to bridge the digital divide, and connect neighbors with resources to break the hunger cycle.

In 2021, Vivory was officially launched to increase access to nutritious food and other food services, for everyone.

What is Vivory Community?

Vivory Community is a public charity established to scale access to nutritious food and benefits for everyone.

We are fundraising to:

- 1 **Bring Vivory technology to food banks, food pantries, and the neighbors they serve across the nation— at no cost.**
- 2 **Build sustainable, community-based Food is Medicine programs in partnership with charitable food and local healthcare partners.**

We are a passionate and innovative team with a strong belief that food equity creates health equity.

Equalizing access to food: coast to coast



Vivory has been embraced by **65 food banks across 29 states***, making it easy for neighbors to find accurate information on essential food and resources nearby.

**Some food banks have a coverage area across multiple states.*

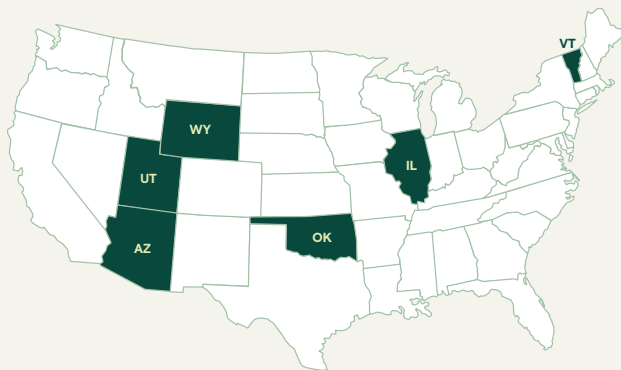


Cutting-edge innovation

Vivory received a coveted Chicago Innovation Award in partnership with the Greater Chicago Food Depository, for one of the most innovative new tech solutions driving social impact in 2022.

Statewide coverage

We are working hard to get statewide coverage across the country, so **no matter where a neighbor searches**, they will always find detailed and accurate pantry and program information online.



Six states are leading the way!

3.7M food insecure neighbors, including **1.1M** children, can easily access food anywhere they search within these states.

“In a world where technology is increasingly important in every aspect of our lives, Vivory sets a new standard for food banks everywhere.”

Savannah Colevans
Marketing & Communications Manager



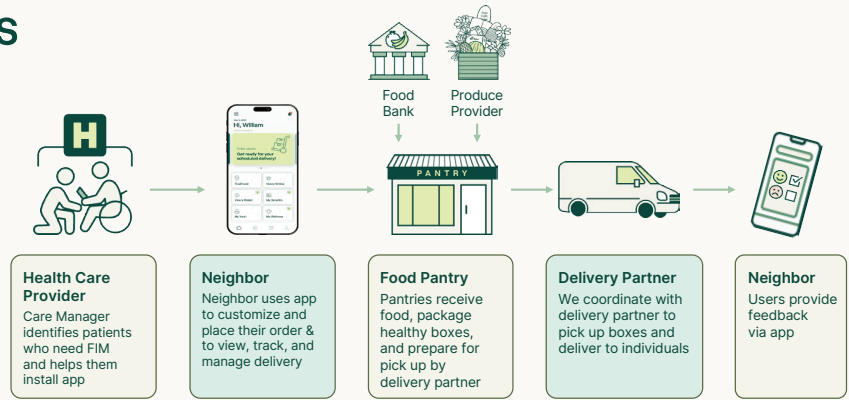
“Vivory text messaging couldn’t have worked better! Our neighbors were delighted to get the emergency distribution notification when our freezer broke down. Vivory is one of the best steps we have taken to have better contact with our community and lighten our workload.”

Callie Fields
Food Pantry Director,
Living Water Life Center

Community programs

An innovative approach to Food is Medicine

Our Community Programs team works hand in hand with community partners to create Food is Medicine programs that reduce food insecurity for neighbors living with chronic conditions. Our innovative approach is hyper-localized and relationship-based, creating more effective and sustainable outcomes for the entire community.



Our Food is Medicine model in partnership with charitable food

Food is Medicine Program Impact



5.4K in-home deliveries



133K pounds of groceries provided



111K meals received



27K pounds of fresh produce delivered



60 new community jobs created

Active Food is Medicine Programs in Chicagoland

Starting in our home city Chicago, where we have established strong partnerships and unwavering trust, we have initiated two exciting Food is Medicine programs.

Nutritious food delivery

Thanks to our partnership with the **Mayor's Office for People with Disabilities** and 10 local community partners, we have been using technology to deliver nutritious food and fresh produce directly to **176 food insecure individuals with disabilities** in Chicago's Austin community for over 18 months. With two monthly deliveries, this program is helping fight hunger while supporting the health and wellbeing of our neighbors who need it most.



"We are proud to work with partners like Vivory Community on this innovative program and build a model for other communities to replicate, while also increasing access to our city's food pantries."

Rachel Arfa
MOPD Commissioner
City of Chicago



Medically tailored groceries

With the support of **Sinai Chicago**, one of Illinois' largest SafetyNet hospitals, we've teamed up with community health workers and six local partners to provide medically tailored groceries and fresh produce twice a month to Sinai patients. Launched in September 2024, our first cohort serves **120 food insecure patients managing chronic disease** on Chicago's west side, demonstrating how medically tailored food can improve health outcomes.



"By partnering to provide patients with nutritious, medically tailored groceries and produce, Vivory Community and Sinai Chicago are truly changing lives. This program is about giving people in need the ability to fundamentally take charge of their health for the long term with dignity and respect. We're proud of the difference we're making together."

Dr. Ngozi Ezike
President & CEO



Unlocking food access, one click at a time

Social service organizations can easily leverage Vivery's continuously updated, integrated food resource database to serve their communities.



211 Metro Chicago uses Vivery so staff can instantly provide callers with the most up-to-date information on 900 food programs across Chicago and Cook County.

"Vivery automatically updates our system every few hours, so our staff knows they are sharing the latest information on food resources."

Richard LaPratt
Executive Director, 211 Metro Chicago



The Illinois food bank association uses Vivery to showcase all food pantries throughout the state. Statewide dashboards give Feeding Illinois, and its partner food banks, better visibility to where people are searching and what they are looking for, so they can better understand and address community needs across the state.



The Feeding Louisiana senior food box program uses Vivery to make it easier for seniors facing food insecurity anywhere in the state of Louisiana to find locations offering monthly boxes of nutritious foods.

Vivery by the numbers

Online access to food is growing

9.8M

food insecure people served

65 food banks

using Vivery

29 states

where neighbors can find food through Vivery

13.2K food pantries

will now have an accurate online presence*

**includes active and onboarding pantries*

Activity on the Vivery Find Food map is increasing



4.5M

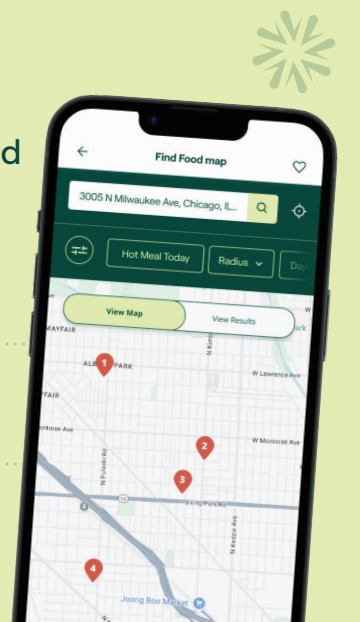
all time searches



213K average monthly searches



169K clicks to get directions



"Adopting Vivery for our Need Food webpage allows our neighbors to easily find our partners and learn much more about the food resources that are available to them in their own community."

Jonathan Tetrault
VP of Community Impact and Operations



"Vivery makes it easier for us to do our jobs—it has been a game changer! It's intuitive and simple to update neighbors about food distribution changes or to refer them to pantries nearby."

Rev. Dr. Lisa Heilig
Executive Director, Toco Hills Community Alliances



Ways to support

At Vivery Community, everything we do is centered in the belief that **food is medicine**. Please help us extend our programs. Just **\$100** provides **65 nutritious meals**. Together, we can help create hunger-free, healthier futures for our communities.

For more information: ashley@vivery.org
To make a donation: www.vivery.org

Thank you to our donors for their generous support.



DR. SCHOLL FOUNDATION