



Transforming food access for North Texans



“Vivory is quicker, more mobile-friendly, multilingual, and offers expanded opportunities for program descriptions, making it’s easier for food banks, pantries, and neighbors use.”

Rob Dolby, Senior Director of Community Partner Relations

Background

The North Texas Food Bank (NTFB) has worked tirelessly for over 40 years to ensure children, seniors and families have access to nutritious food. Through a network of 500 partner organizations, volunteers, and donors, they provide over 100 million meals annually.

NTFB worked to support its community with information about food access through their “Find Food” tool, which helped neighbors locate food pantries directly partnered with NTFB. The food bank sought to expand this service to include other organizations offering food assistance and enhance its ability to maintain accurate and up-to-date details for even greater community support .

Action

NTFB launched their Vivory Find Food Map in February 2025 to transform the way North Texans access food and essential resources. By providing a seamless, real-time connection between neighbors and food pantries, individuals can use the NTFB website, mobile app or a pantry’s QR code to instantly find updated information on locations, hours, and available services.

NTFB has expanded visibility for partner pantries, including redistribution hubs like Crossroads Community Services and Sharing Life. Additionally, by integrating with other food banks using Vivory, neighbors can access pantries beyond NTFB’s direct network .

Outcome

Vivory has been a huge step in making accurate, multilingual information, easily accessible on mobile phones, so whether neighbors speak Spanish, Vietnamese, or another language, they can access the information they need to find help nearby. Vivory’s text message alert system allows for instant communication, so if a pantry changes its hours or closes due to an emergency, neighbors will receive real-time updates. Beyond food, Vivory connects users with essential services like SNAP enrollment, training programs, and healthcare support.

“Vivory’s simplicity and accessibility is making food access easier than ever. In addition to empowering our communities, it alerts pantries every 90 days to ensure information is accurate, so neighbors know exactly what to expect when they arrive at the pantry,” said Rob Dolby, NTFB Senior Director of Community Partner Relations.

Vivory is breaking down barriers to food access. With its cutting-edge approach to equalizing food access, Vivory is helping NTFB strengthen its fight against hunger.

